

Marketing Intern

Start Date: as soon as possible

Department: Sales & Marketing

Reporting to: Commercial Director

Place of Work: Gewerbestrasse 5, CH-6330 Cham

Working time: 2 days per week, Mondays and Fridays

Duration: Long term position

Purpose of the role: Experiencing marketing activities and insight into the marketing role(s) in the Pharmaceutical industry, support existing team

KEY INTERNSHIP RESPONSIBILITIES

- Assist sales & marketing team in the production of key campaign materials (producing brochures, online applications, etc)
- Assist in digital marketing activities, create digital iPad applications of marketing material together with an agency
- Review content of patient and HCP material
- Enter targets and daily sales into the Sales Dashboard tool
- Support marketing and sales assistant with daily tasks

EDUCATION/ LANGUAGES

- Student of Bachelor or Master's degree in (Digital) Marketing, Science or Business Administration from a University
- Completely fluent in German and English, additional language like French or Italian of advantage

PROFESSIONAL SKILLS & EXPERIENCE

- Possess theoretical basic notions in marketing
- Experience in digital marketing tools

PERSONAL SKILLS & COMPETENCIES

- Autonomous and proactive
- Able to adapt quickly and to learn fast
- Understanding and interest for medical content

Should your profile match the above requirements, we would be glad to receive your application in English.

In line with its culture, Gedeon Richter (Schweiz) is committed to insuring full confidentiality in the treatment of all received data.

CONTACT:

Diane Gillieron, Human Resource Director
gillierond@gedeonrichter.com

Gedeon Richter (Schweiz) AG

Gewerbestrasse 5
CH-6330 Cham

Only applications meeting the required profile will be considered.